





*"I would tell every woman to come here.
They treat you like family."
—Shirley, Survivor*

Commitment to the
COMMUNITY

Dear Friends and Community Members:

It is our pleasure to share the 2012 Carol Milgard Breast Center Annual Report. This report outlines the breast center's positive impact on our region and the people it serves. The services we provide save patients' lives and ensure their future health.

In 2012, the Carol Milgard Breast Center provided **important community benefits** to the South Puget Sound region. That includes everything from health and wellness activities, breast health education, community, financial and in-kind donations and compassionate care services to those patients who could not afford them. Clearly the impact is significant.

We are proud of our work and the services we provide every day. We are proud to contribute to the health of women and men in our community—both now and in the years ahead. We are especially proud of our mission and commitment to providing potentially life-saving care for underserved women—regardless of their ability to pay for services.

We invite you to continue to provide support—both financial and volunteer—to help fulfill our mission of providing excellent and sustainable breast health services to **all women** in our community.

With Gratitude,

Board of Directors
Carol Milgard Breast Center

A MESSAGE FROM THE BOARD



"I am cancer-free, I am post-treatment. I am pretty much free to do whatever it is that I would like to do...The sky is the limit." — Lynn, Survivor

TRANSFORMING BREAST HEALTH

Improving Access to Potentially Life-Saving Services

Every woman deserves to receive outstanding breast health imaging services and to be treated with compassion, respect and dignity. Women whose breast cancer is detected at an early stage have over a 93 percent survival rate in the first five years. So it's imperative that all women, ages 40 and over, get yearly mammograms to ensure the earliest possible detection of breast cancer.

At the Carol Milgard Breast Center, our goal is to make sure that **all women**, regardless of their ability to pay, have access to potentially life-saving mammography services. We seek to not only ensure that women receive excellent breast health care, but to provide services in a caring environment that fosters confidence, comfort, peace and dignity for each individual.

2012 YEAR IN REVIEW

In its fourth year of operation, the breast center had the privilege of caring for over 33,000 patients. Through the heartfelt generosity and support of grateful patients, donors, physicians, employees, our Board of Directors, volunteers, foundations, owners and other community partners, the breast center returned a total of \$572,217 in community benefit to the South Puget Sound region.

Breast Imaging Center of Excellence Designation

In 2012, the breast center upheld its prestigious designation as a Breast Imaging Center of Excellence by the American College of Radiology (ACR). This distinguished designation is only awarded when a breast center provides patients the highest level of imaging quality and patient safety.

MAJOR ACCOMPLISHMENTS & MILESTONES

Other accomplishments include:

- Received mammography accreditation renewal by the ACR
- Received perfect score on FDA inspection
- Cared for all patients, regardless of ability to pay
- Conducted screening mammogram events for 131 underserved women who could not afford needed services
- Took over the Breast Cancer Resource Center's voucher program upon its closure in 2012. The program benefits medically underserved patients—both young women and men—who are uninsured and in need of breast imaging services
- Provided 13 breast health & wellness education programs for the community
- Distributed research results on women in Pierce County who are most at risk for breast cancer
- Launched listening sessions with African American women to better understand barriers and identify opportunities for enhancing breast health
- Sought major funding for advanced breast imaging equipment
- Expanded on-site chaplain services
- Sponsored eight community events and programs
- Launched new website to improve access to breast health information
- Established prosthesis program partnership with Nordstrom Tacoma



"The first thing that struck me was the breast center is a place of peace. Even though you're in a lot of inner turmoil, when you walk in, you feel a sense of calm and purpose. That, more than anything, reassured me that this was the right choice for me."
—Tana, Survivor

GIVING



“When I applied for financial aid, I explained some unique details in my own situation, such as being 62, still paying college tuition for a child, and having two family members with disability issues who are not my dependents, but I help out. The breast center told me that according to the regular income criteria, I did not qualify. But they did give me a one-time grant toward my diagnostic imaging costs.” — Karen, Survivor

PHILANTHROPY CHANGES LIVES

KAREN'S STORY

Karen is a breast center patient who was fortunate to receive her diagnosis of breast cancer in its early stage. Due to her income, she would not ordinarily qualify for financial aid. However, she had unique circumstances that prevented her from being able to afford breast imaging services. The breast center was able to help Karen. This would not have been possible without the generous charitable gifts from donors.

A History of Family Breast Cancer

Karen came to the Carol Milgard Breast Center for her routine mammogram. She had always been good about being on schedule for her mammograms because she has a history of breast cancer in her family.

Diagnosis: An Early Stage of Breast Cancer

A day and a half after her mammogram, Karen received a call from the breast center asking her to come back for more imaging. She received additional imaging, a breast biopsy and a breast MRI and learned she had an early stage of breast cancer.

Financial Assistance Helped Get Her the Care She Needed

Karen's employer had a high deductible health plan, so she knew she was facing a lot of out-of-pocket medical costs that she could not afford. Although Karen did not qualify for financial aid, she was awarded a one-time grant from the breast center's donor funds to pay for the care she needed.

On The Road to Recovery

Karen is grateful to the breast center and is well on the road to recovery. "I have been cancer-free for over a year and I have a prognosis of a 90 percent chance that it will not come back," she happily explains.

Philanthropy in Action

You can make a difference by providing financial support to help pay for potentially life-saving mammograms and other breast imaging services for women (and men) in less fortunate circumstances. To learn more about our funding initiatives, including how you can make a gift, please visit Ways to Give at www.carolmilgardbreastcenter.org. (You may also send in the enclosed pledge envelope.)

GENEROUS DONORS & VOLUNTEERS MAKE ALL THE DIFFERENCE

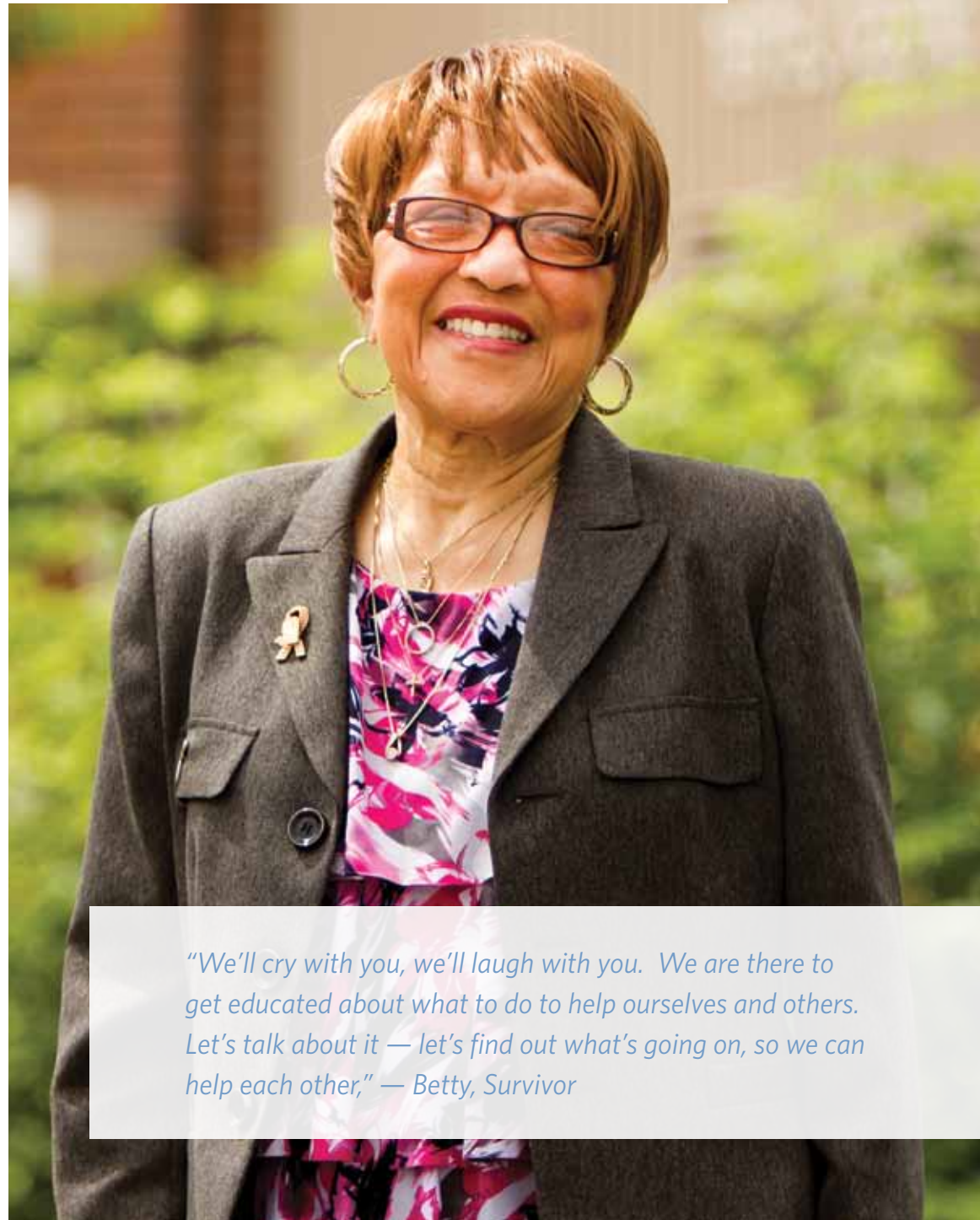
As a non-profit 501(c)3 organization, the breast center relies on charitable gifts and volunteer support to fulfill its mission to provide exceptional breast health services to all women in the community. We are deeply grateful for the generous support of individuals, businesses and foundations that make charitable contributions to the breast center. We are proud of our stewardship of monetary gifts from the community and strive to be a model for the effective and efficient use of philanthropic resources.

Generous Donors

Thanks to generous donors, the Carol Milgard Breast Center received more than \$55,170 in 2012 to help provide programs and services to women in our community. These donations have enabled us to provide leading-edge and potentially life-saving services, fund community outreach efforts, and provide screening mammograms to those who cannot afford them. We are grateful to the Gary E. Milgard Family Foundation for its \$5 million founding gift to open and maintain the center for its first five years.

Compassionate Volunteers

Our deepest thanks go to our tireless and compassionate volunteers who contributed hundreds of hours of service to the breast center in 2012. Their hard work, selflessness and patient advocacy embody the spirit of the late Carol Milgard, the breast center's namesake and philanthropic role model.



"We'll cry with you, we'll laugh with you. We are there to get educated about what to do to help ourselves and others. Let's talk about it — let's find out what's going on, so we can help each other," — Betty, Survivor

2012 DONORS

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Anonymous
Mr. Kaleb Aust
The Bead Factory
Teresa D. Bell, MD
Breast Cancer Resource Center
Ms. Brenda Burnham
Mrs. Cheryl A. Burris
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Franciscan Medical Clinic - Lakewood

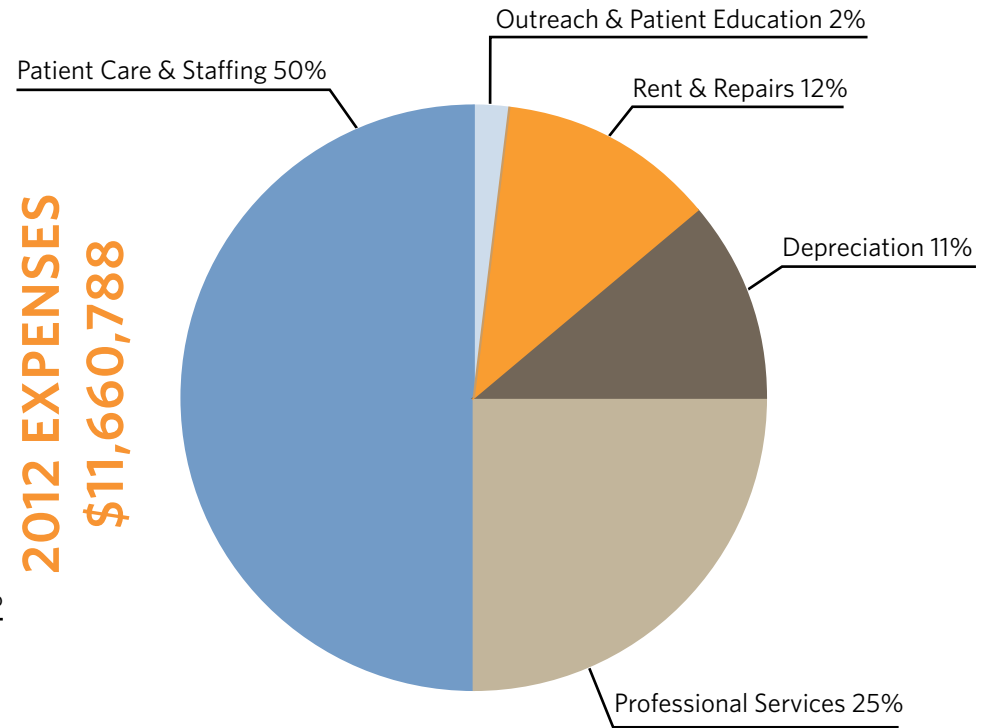
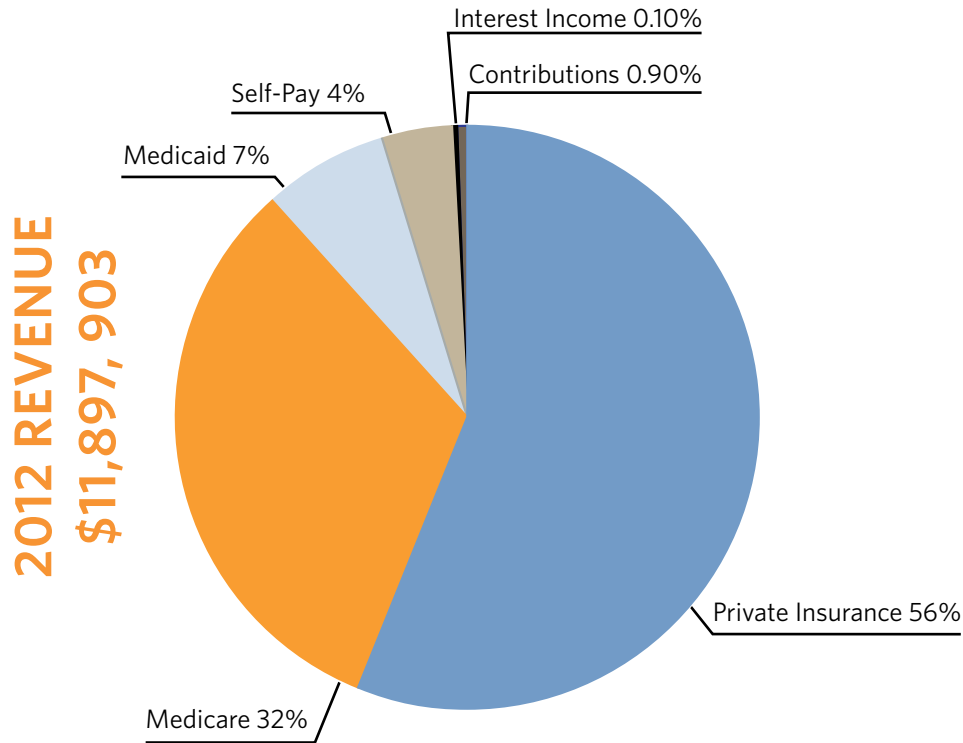
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The Greater Tacoma Community Foundation
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Mr. and Mrs. Brad and Pam Jeter
Kerrie Kennedy
Dr. Ronald Kuritani
Mary LaFalce
Sally B. Leighton
Lexus, Jaguar, Land Rover and Volvo of Tacoma
Ms. Kathleen E. McClure
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TRA Medical Imaging
Tacoma Fire Fighters Union Local #31
The Tacoma Rainiers
Mr. Paul Vaneske
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Mr. Isaac Welling
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Joseph W. Wilczek
Ms. Charlene Woodring
Zoo Chapter of AKA Sorority Inc.

Every effort has been made to ensure the accuracy of our donor list. If your name was omitted, or improperly recognized, please accept our sincere apology. If you notice such an oversight, please contact the Carol Milgard Breast Center at (253) 680-3596 so that we may correct our records.

2012 Financials

As a non-profit organization, the Carol Milgard Breast Center reinvests earnings back into local communities to support and fund a variety of breast health programs and services. During 2012, we provided \$481,311 in compassionate care to patients who could not afford needed services. Our supporters know that every dollar they commit to the breast center is well spent. We continue to produce results that enhance our reputation as a leader in breast health.



ACCOUNTABILITY STARTS HERE

Since opening its doors in 2009, the Carol Milgard Breast Center has become the hub for breast health in South Puget Sound and a model for state-of-the-art breast screening and diagnostic services. As a non-profit and mission-driven breast health center, our goal is to serve **all women**—including those who are medically underserved—regardless of their ability to pay for services.

Innovative Community Partners

To best serve women in the South Puget Sound, community leaders pioneered an innovative model of delivering breast screening and diagnostic services. With a shared goal of improving community access to outstanding breast health services, two non-profit health care systems, Franciscan Health System and MultiCare Health System, along with managing partner TRA Medical Imaging, closed their respective breast imaging services in Tacoma and opened the Carol Milgard Breast Center in 2009. It was the community's first imaging center focusing exclusively on breast care.

Experienced Physicians and Staff

Our physicians and staff have helped the Carol Milgard Breast Center become the successful breast health center it is today. Our physicians are board-certified radiologists who specialize in breast imaging, so they have the highest likelihood of detecting potential problems early on. They are backed by our highly talented mammography technologists who have specialized training and certification in breast imaging. Together, with our other clinical and non-clinical staff, we provide our patients and their referring providers with excellence in care and service.

We are grateful for the leadership of our owner representatives:

Mary LaFalce, BA, MHA
Associate Vice President, Women's Care
Franciscan Health System

Shelly Mullin, RN, MHA
President, West Pierce Region
MultiCare Health System

Dedicated Board of Directors

At the Carol Milgard Breast Center, one of our greatest assets is our high-performing Board of Directors. These community leaders give of their time and talents to oversee the breast center and offer continued guidance and support.

Paula L. Schulze, M.D., Board Chair	Peter A. Norman
Diane Dimmer	Susan C. Pratt
Sally B. Leighton	Sharon Snuffin
Sr. Anne L. McNamara, OSF	Deedra Smith Walkey
Cari Milgard-DeGoede	

Diane Cecchettini, RN, MS, Ex Officio Board Member
President & Chief Executive Officer
MultiCare Health System

Joseph W. Wilczek, MHA, Ex Officio Board Member
Chief Executive Officer
Franciscan Health System

Jacquelyn B. Ostrom, MA, CFRE, Ex Officio Board Member
Executive Director
Carol Milgard Breast Center

CONNECT WITH US

"I said, you know, I'm going to fight this. I am going to do as much as I can...and I did."
— Tracy, Survivor

Community Resource for Education & Outreach

If you care about the community and want to make a difference, we offer a variety of giving strategies including opportunities to volunteer, donate or partner with us. Call us at (253) 680-3596 or visit www.carolmilgardbreastcenter.org to learn more.

Staff Leadership

Khai A. Tran, M.D.
Medical Director

Jacquelyn B. Ostrom, MA, CFRE
Executive Director

Shukla Karulkar, MS, RT, (R) (M)
Clinic Director

www.carolmilgardbreastcenter.org

You can also find us on Facebook and YouTube

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Carol Milgard
Breast Center 